

Amendments to the Specification:

Please delete paragraph 0033.

Please replace deleted paragraph 0033 with the following new paragraph:

[0033] Referring now to FIG. 3 a flowchart for method for generating and playing presentation segment files is shown. Method 120 is particularly useful for embedded systems having a simple structure with limited RAM. Such embedded systems are most efficiently utilized when an entire media segment can be loaded into local RAM prior to presenting the media object. Because embedded processors often have limited RAM, the size and number of sequential media objects may be limited. Therefore, method 120 enables a large media presentation to be segmented into individual segments, with each segment sized to efficiently be loaded into available RAM. Advantageously, long media presentations may then be presented responsive to trigger events. In this way, devices become more friendly, more interesting, and more fun. Further description of generating and sequencing segments is provided in related U.S. patent application Ser. No. 10/713,319, which has been incorporated herein by reference.